

Report of	Meeting	Date
Director of Public Protection, Streetscene and Community (Introduced by the Executive Member for Community)	Executive Cabinet	12 February 2015

LOCAL GOVERNMENT DECLARATION ON TOBACCO CONTROL

PURPOSE OF REPORT

1. To seek approval for the Council to sign the Local Government Declaration on Tobacco Control and note the activity in Chorley that contributes to the reduction in prevalence of tobacco use.

RECOMMENDATION

2. It is recommended that Members agree to the Council being a signatory to the Local Government Declaration on Tobacco Control

EXECUTIVE SUMMARY OF REPORT

3. Since the successful introduction of 'smokefree' legislation in 2007, there has been a significant impact on the prevalence of tobacco use both regionally and nationally.#
4. However the cost, both in direct health impact and economics, remains high and more needs to be achieved to ensure the promotion, distribution and use of tobacco products are discouraged.
5. This is seen as essential in order that existing tobacco users are encouraged to stop using tobacco products and new users are discouraged from starting.
6. The paper attached as Appendix 1 to this report provides a detailed analysis of the issues around tobacco use and the need for its control. Members should consider its contents in determining whether to accept the recommendation within this report.
7. Should Members agree with this reports recommendation the detail of the declaration is contained in Appendix 2 to this report.
8. Chorley Council is currently an active participant in the Tobacco Free Lancashire initiative and through our work on health and wellbeing and promotion of healthy choices and both lifestyle and activity a commitment to this declaration will demonstrate our resolve to help those who wish to stop using tobacco and discourage those who might be tempted to start.

Confidential report Please bold as appropriate	Yes	No
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Key Decision? Please bold as appropriate	Yes	No
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Reason Please bold as appropriate	1, a change in service provision that impacts upon the service revenue budget by £100,000 or more	2, a contract worth £100,000 or more
	3, a new or unprogrammed capital scheme of £100,000 or more	4, Significant impact in environmental, social or physical terms in two or more wards

REASONS FOR RECOMMENDATION(S)

(If the recommendations are accepted)

9. To contribute to and enhance our reputation as a community leader.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

10. Not signing the Local Government Declaration presents reputational risks for the Council insofar as our community leadership role is concerned

CORPORATE PRIORITIES

11. This report relates to the following Strategic Objectives:

Involving residents in improving their local area and equality of access for all		A strong local economy	
Clean, safe and healthy communities	√	An ambitious council that does more to meet the needs of residents and the local area	

BACKGROUND

12. The resultant ill health caused by the use of tobacco products is estimated to kill around 80,000 people per year in the UK.
13. The Government is committed to ensuring effective control of tobacco products and in particular the impact of secondary smoke. This resulted in significant 'smoke-free' legislation being introduced in 2007.
14. However whilst there has been an impact on smoking in public places, there still remains a significant number of people who still use tobacco products and children and young people are a particular group susceptible to starting using tobacco products.
15. The Local Government Declaration on Tobacco Control enables the Council to demonstrate its community leadership status and commitment to tackling tobacco use within the Chorley area.
16. As a signature to the declaration the Council will be part of a wider network of local authorities committed to

WHAT WE ARE DOING

17. There are a number of initiatives and actions that the Council is engaged in relating to the reduction in smoking prevalence as follows:
 - Dealing with complaints and allegations of smoking in public places
 - Participative member of the Tobacco Free Lancashire network
 - Supporting smoking cessation services through our health initiatives programme

- Providing smoking cessation services to staff
- Contributing to test purchase operations for under age tobacco (and alcohol) sales
- Delivering the Lancashire wide code of conduct to discourage smoking in and around children's play areas

IMPLICATIONS OF REPORT

18. This report has implications in the following areas and the relevant Directors' comments are included:

Finance	√	Customer Services	
Human Resources		Equality and Diversity	
Legal	√	Integrated Impact Assessment required?	
No significant implications in this area		Policy and Communications	√

COMMENTS OF THE STATUTORY FINANCE OFFICER

19. There are no direct costs associated with the contents of this report that will impact on the base budget. The resources required will be met from within those already in existence.

COMMENTS OF THE MONITORING OFFICER

20. Signing the Local Government Declaration on Tobacco Control puts no particular legal obligations on the Council.

COMMENTS OF THE HEAD OF POLICY AND COMMUNICATIONS

21. The Declaration is not considered to have an adverse impact on any groups or individuals sharing protected characteristics under the Equality Act 2010. Adoption of the Declaration would illustrate our commitment to control tobacco in order to save lives and reduce inequalities in our communities.

If signed there will be some work to raise awareness of our involvement in the Local Government Declaration on Tobacco Control and the initiative that we are engaged in, as well as to monitor and publish the findings any plans and initiatives which are delivered, but this will be as an extension to the work which we already do.

While it is important for the Council to demonstrate its commitment to this campaign, to be most effective we will need to continue to work with partners to address smoking related issues in the borough.

In addition should the declaration be signed, relevant corporate policies or strategies should be reviewed and if necessary updated to ensure they reflect the councils commitment to this important campaign.

JAMIE CARSON
DIRECTOR OF PUBLIC PROTECTION STREETSCENE AND COMMUNITY

There are no background papers to this report.

Report Author	Ext	Date	Doc ID
Simon Clark	5732	20 January 2015	Smokedeclaration2015